



Stephanie Matlock

## Q&A

**What tip would you give women who are starting a business?**

Remember to separate your business and personal expenses. Establish a separate bank account for easy tracking. Be sure to create a monthly profit and loss statement—it provides useful information.

**What is your favorite part about owning a small business?**

I love being able to set my own schedule around my family. I work hard to enjoy the fruits of my labor.

**Who is your role model or mentor?**

My parents Carla and Robert have been successful entrepreneurs through all income climates and never cease to amaze me with their work ethic and tenacity. They inspire me!

**What motivates you on a daily basis?**

Creating a successful business, while being in service to the community and world-wide. Seeing smiles and that “lightbulb” go off for my clients about their finances motivates me.

**What is your motto or theme song?**

We empower. We educate. You succeed!



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